

Search Memo – Best Broadcast Hire

Searching for: Chairman with experience in scaling B2B Solution growth and M&A

The ideal candidate should have experience with/in:

- Experience building international companies
- Actively take part in every step of the transformation, in collaboration with the existing management and owner team
- Facilitate a change in pace and implement our existing strategy
- M&A experience

Introduction: Best Broadcast is a prominent enterprise that operates as a rental company and technical provider, catering to the requirements of TV and event production. The company has established itself as a leading player in the Scandinavian markets of Sweden (SE) and Denmark (DK), where its primary source of revenue comes from reality TV shows. The company has an impressive track record of producing successful TV shows, including but not limited to, Paradise Hotel, Bachelor, First Dates, True Love, and Survivor, among many others. Additionally, Best Broadcast has gained extensive experience in serving the requirements of conferences, E-sports, and daily rentals.

- [Website](#)
- [Pitch deck](#)

Product: Best Broadcast Hire boasts a diverse product range, with more than 21.000 individual products, encompassing camera, audio, light, and recording equipment, which can be availed either as individual products or as comprehensive turnkey solutions in a business-to-business (B2B) context.

Proposed Superhub for Best Broadcast:

- Best Broadcast plans to create and build a Superhub abroad for reality TV production
- The Superhub will feature all necessary facilities for a smooth, cost-efficient, and reliable supply chain
- Current logistics and travel arrangements are time-consuming, cost-inefficient, and environmentally unfriendly
- The Superhub will mitigate risks associated with production planning in new locations abroad
- The proposed Superhub offers significant potential for financial contribution throughout the year.

Team: The current team consists of 28 employees and a professional board across Sweden, Denmark and Dubai

- [Michael Henriksen](#), Managing Director
- [Ulrik Samuelsen](#), Founder & Head of Global Operations

Expected Revenue in 22/23: +40M SEK

Compensation: Will be defined after the profile has been identified.